**Email to staff**

As you are aware, we have taken the Choose Kindness pledge.

Choose Kindness is a city-wide movement which champions the power of kindness. It emphasises how no matter how big or small, one kind act can impact significantly on everyone’s wellbeing, enhancing Doncaster as a vibrant and welcoming city for all. 

At **(name of business),** we pride ourselves on our warm and welcoming environment where kindness is important to one another and to the customers we serve.

Taking the pledge reinforces our values as a business. This is reflected in the pledge with the following points:

* Embed a culture of acceptance, tolerance and respect within our business/organisation
* Protect the physical and mental health of our employees
* Be kind to our customers in how we serve and interact with them
* Promote a healthy work/life balance for our staff
* Embed kindness in our policies and procedures

Please continue the good work to promote kindness in our workplace whether that’s a simple thank you or an appreciation of a job well done. It’s important that we celebrate, appreciate and champion kindness so when you come across good examples, please share. If you would like to share a kind act you’ve experienced, you can do so by visiting [Tell us about a kind act](https://forms.office.com/Pages/ResponsePage.aspx?id=wCoeBPMz3k-4qTOnH35ssqnWUOIHSmtBlbHIUsrsCA9UM0hSUkk5QkdGVU9KWkJDSFIyMVJaQzNCTi4u)

You can also take the Choose Kindness pledge individually – and spread the word to family and friends – at [Choose Kindness - YourLifeDoncaster](https://www.yourlifedoncaster.co.uk/choose-kindness)

Let’s continue to Choose Kindness in all we do.